



NLYTECH BIOTECH SDN BHD – 1309009-H
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Wholesaler Criteria

1. At least 2 years' experience in F&B Supply Business
2. Having existing F&B Customer Network
3. Knowledgeable in local F&B market
4. At least 1 outlet for walk in business
5. Capable of meeting 1.5 million RiceStraws volume quarterly
6. Ability to stock RiceStraws for a volume of 2 weeks supplies
7. Knowledge in RiceStraws
8. Capable in Customer support
9. Ability to develop new markets
10. Willingness to share data and local market information
11. Willingness to commit resources in RiceStraws sales and marketing
12. Willingness to participate in joint-sales and marketing programs
13. Willingness to participate in strategic business planning with NLYTech
14. Price Integrity
15. Own Transportation arrangement for goods delivery

Distributor Criteria

1. At least 2 years' experience in F&B Supply Business
2. Having existing F&B Customer Network
3. Knowledgeable in local F&B market
4. Capable of meeting 1 million RiceStraws volume quarterly
5. Ability to stock RiceStraws for a volume of 2 weeks supplies
6. Knowledge in RiceStraws
7. Capable in Customer support
8. Ability to develop new markets
9. Distributor advertising and sales promotion programs
10. Willingness to share data and local market information
11. Willingness to commit resources in RiceStraws sales and marketing
12. Willingness to participate in joint-sales and marketing programs
13. Willingness to participate in strategic business planning with NLYTech
14. Price Integrity
15. Own Transportation arrangement for goods delivery